



The Year of the Nurse:

Advancing Best Practice in
Clinical Research Nursing Globally

October 19-21, 2020

A 3-DAY VIRTUAL EVENT

12th
Annual
Conference



The [IACRN](#) is an ideal environment for your university/organization to gain valuable access to Clinical Research Nurses who work at hospitals, universities, and clinics. If your goal is to reach decision makers and those who influence decisions, you will want to take advantage of this exceptional opportunity to connect with nurses in this specialty from across the globe. Our attendees are your target audience - **become a sponsor today to take advantage of this unique conference opportunity.**

- Sponsorship of the IACRN Conference includes access to the attendees at the beginning of sessions and via online chat
- Highlight your university/organization with your logo on our website and in conference promotion online.
- IACRN is the first international organization founded to meet the professional needs of clinical research nurses.

Why Sponsor the Annual Conference for *The International Association of Clinical Research Nurses?*

Our members are clinical research nurse professionals who are:

- Engaged in cutting-edge research, shaping the future of clinical care
- Knowledgeable of the most up-to-date issues and trends in the practice among state, federal, and institutional regulations related to research
- Spanning the global market of research, representing a variety of specialties, practice settings, and expertise in research
- Highly committed to data quality, fidelity to the research protocol, and safety
- Performing a vital role in the research team
- Implementing the scope and standards of practice for clinical research nurses



2020 Annual Conference Objectives:

- ◇ Describe Clinical Research Nursing's contribution in clinical research and advancing health care globally.
- ◇ Describe the similarities and differences between CRN's across the globe and across research settings.
 - ◇ Meet and learn from colleagues across the world.



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PREMIER CONFERENCE SPONSOR\$2,000

- Logo linking to company website on all promotional materials (conference webpage, eblasts, social media)
- Logo on post-conference page on website
- List of conference attendees
- Opportunity for 1-2 minute introduction to attendees at beginning of session
- Inclusion in virtual goodie bag sent to all attendees.
- Link to sponsor website in 'thank you for attending' email to conference attendees
- 2 complimentary conference registrations
- Verbal and printed recognition through moderator announcements and opening and closing presentation slides
- Ability to sponsor an educational webinar to IACRN members in 2021.
- 1 individual IACRN membership for 2021 (to use or gift)

CONFERENCE EXHIBITOR\$1,500

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UNIVERSITY COURT (offered exclusively to Universities)\$1,000

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VIRTUAL GOODIE BAG\$500

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IACRN qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.



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2020 IACRN 12th Annual Conference Sponsor and Exhibitor Form

*By completing sponsor acknowledges the conditions in this document and further agrees for itself and its employees to abide by terms and conditions of this Agreement

University/Organization: _____ Today's Date: _____

Name: _____ Email: _____

Phone: _____ Website: _____

Send your logo in high definition png or jpg format to tricia@iacrn.org

Complete this form and return to: IACRN
 2331 Rock Spring Rd
 Forest Hill, MD 21050, USA

Phone: (443) 640-1041 ext. 1141
 Fax: (443) 640-1031
 Email: tricia@iacrn.org

Payment: Checks are preferred to help reduce banking fees. This form reserves your space until payment is received.

Payment must be received within two weeks of registration. Check (payable to IACRN, mailing address above)

Visa MasterCard Discover American Express

Credit Card # _____ Expiration Date ____ / ____ CVV Code _____

Name on Card _____ Signature _____

Address _____ City _____ State ____ Zip Code _____

Country _____ Email (for Receipt) _____

<input type="checkbox"/> PREMIER CONFERENCE SPONSOR	\$2,000
<input type="checkbox"/> CONFERENCE EXHIBITOR	\$1,500
<input type="checkbox"/> UNIVERSITY COURT	\$1,000
<input type="checkbox"/> VIRTUAL GOODIE BAG	\$500
TOTAL DUE	\$ _____