



Annual Sponsorship Packages

Gain valuable exposure and support the Clinical Research Nursing industry through sponsorship with IACRN. Contact iacrn@iacrn.org to claim your partnership!

Platinum - \$15,000

Choose one sponsorship option: Conference Luncheon Sponsor / Conference Breakfast Sponsor

- 5 Memberships to use or gift
- 5 full registrations to Annual Conference
- Exhibit Booth at Annual Conference
- Podium Recognition and prominent logo display at Annual Conference
- Logo on the front page of IACRN's website, linking to your company website through 2019
- Logo on the IACRN Conference page, linking to your company website through 2019
- Company name on all IACRN broadcast emails
- Two, sponsored email blasts per year to IACRN members
- Full Page ad in the Conference brochure
- Banner advertisement on all IACRN monthly newsletter through 2019
- One-time use of Conference attendee mailing list (direct mail)
- Complimentary bag insert (flyer or branded item provided by your organization)
- **Option to customize** (organized focus groups at conference, unlimited job postings, etc.)

Gold - \$10,000

Choose one sponsorship option: Conference Poster Board Reception Sponsor / Logo Branded Giveaway Item of Choice

- 3 Memberships to use or gift
- 3 full registrations to Annual Conference
- Exhibit Booth at Annual Conference
- Logo on the Partners page and Conference page of IACRN's website, linking to your company website
- Half-Page ad in the Conference brochure
- One sponsored email blast per year to IACRN members
- One-time use of Conference attendee mailing list (direct mail)
- Complimentary bag insert (flyer or branded item provided by your organization)
- Conference recognition through signage, brochures, registration materials, handouts, and announcements

Silver - \$5,000

Choose one sponsorship option: Conference Breakfast Sponsor / Conference Lanyard Sponsor

- 2 Memberships to use or gift
- 2 full registrations to Annual Conference
- Company Logo on the Partners page of IACRN's website, linking to your company website
- One-time use of Conference attendee mailing list (direct mail)
- Complimentary bag insert (flyer or branded item provided by your organization)
- Exhibit Booth at Annual Conference
- Conference recognition through signage, brochures, registration materials, handouts, and announcements



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Bronze - \$3,000

Choose one sponsorship option: Conference Snack & Refreshment Break Sponsor / Raffle Sponsor

- Complimentary Membership for main representative
- One Ticket to Annual Conference
- Company Logo on the Partners page of IACRN's website, linking to your company website
- One-time use of Conference attendee mailing list (direct mail)
- Complimentary bag insert (flyer or branded item provided by your organization)
- Exhibit Booth at Annual Conference (For details, see exhibit booth sponsor description)
- Conference recognition through signage, brochures, registration materials, handouts, and announcements

A-la-carte Advertising & Sponsorship

PROGRAM

- **Leadership Program: Mentor Program Support**
- **Webinar Sponsor: \$500**
Logo displayed on event page, in promotional communications to over 1,000 contacts. Webinars held quarterly, topic TBD by Education Committee.

WEBSITE

- **Website Logo Display: \$650**
Logo displayed on Sponsors page on the website, linking to your website. Included in homepage sponsor, logo rotation.
- **Newsletter Sponsorship: \$250**
Logo displayed in newsletter and the ability to write a small article and link to their website.
- **Job Posting: \$250 per post**
\$1,000 Unlimited Postings

Package Sponsorships will run on the Calendar year and remain open through March 31, excluding the Conference options, which will remain open through October. IACRN reserves the right to decline the promotion of any company or event that it deems as being in direct conflict with IACRN's mission, vision, or its own association events.

CONFERENCE

Conference Exhibitor: \$1,500 (\$1,000 for Universities):

- One Conference registration
- One-time use of conference attendee mailing list (direct mail)
- Exhibit space including 6-foot table and chairs
- Logo displayed on event page, in promotional communications to over 1,000 contacts along with company recognition in signage, brochures, registration materials, handouts, and announcements
- Complimentary bag insert (flyer or branded item provided by your organization)

Reception Sponsor - \$1,850

Logo displayed on event page and through signage at the poster reception. Each sponsorship purchased will provide one free drink per attendee.

Table Tent Advertising - \$500

Conference Brochure Advertising

- Quarter-page B&W: **\$250** (3.625"x4.875")
- Half-page B&W: **\$450** (7.5"x4.875" or 3.625"x10")
- Full-page B&W: **\$650** (7.5"x10")
- Full-page Color: **\$850** (7.5"x10") Inside Front/Back Cover

Bag Insert - \$250

Include a flyer or branded item provided by your organization, to be included in the conference bags.

IACRN qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.