



# TRENDS, ISSUES AND INNOVATIONS

*in Clinical Research Nursing*

**OCTOBER 18-20, 2021**



The International Association of Clinical Research Nurses (IACRN) is the first international organization founded to meet the professional needs of clinical research nurses (CRN). Our vision is to enhance the quality and safety of clinical research through our specialized nursing practice.

The [IACRN](#) is an ideal environment for organizations to gain valuable access to CRNs working in a variety of settings; hospitals, universities, academic medical centers, clinics, and in communities. CRNs influence clinical trials with their specialty knowledge of clinical research and the care of clinical research participants. If your goal is to reach the decision-makers and those who influence decisions, you will want to take advantage of this exceptional opportunity to connect with CRNs from across the globe.

IACRN partnership opportunities include the support of the IACRN Annual Conference. The conference will be held virtually October 18-20, 2021 and will have extended on-demand access. This Virtual Conference Partnership includes access to attendees via a branded virtual booth, a direct online chat feature, signage in the virtual lobby, and verbal recognition throughout the conference.

## Your partnership supports CRNs globally who are:

- Engaged in cutting-edge research and shaping the future of clinical care
  - Knowledgeable of current issues and trends in clinical research practice including state, federal, and institutional regulations related to research
  - Spanning the global market of research, representing a variety of clinical specialties, practice settings, and expertise in research
  - Highly committed to data quality, fidelity to the research protocol, and safety
  - Performing a vital role on the research team
  - Implementing the scope and standards of practice for clinical research nurses



## When you partner with IACRN:

- We will highlight your organization with your logo on our website ([www.iacrn.org](http://www.iacrn.org)), in conference email communications, within the monthly newsletter, and with select webinars
- You may select from several levels of partnerships. If you do not see a level that matches the needs of your organization, please contact IACRN at [iacrn@iacrn.org](mailto:iacrn@iacrn.org)

~Become a partner today to take advantage of this exceptional opportunity~



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## PARTNERSHIP OPPORTUNITIES

### PHILANTHROPIC PARTNER..... \$10,000

- Five (5) full virtual conference registrations
- One (1) 2022 IACRN Membership
- Branded virtual conference sponsor booth
- Premier logo recognition on virtual conference platform
- Logo recognition before plenary sessions at 2021 conference
- Verbal recognition prior to IACRN conference meet and greet event
- Logo on both the partners page and conference page of IACRN’s website, linking to your website
- Two (2) sponsored social media posts – one (1) pre-conference and one (1) post-conference
- Two (2) sponsored email blasts to IACRN members within 6 months of the conference
- Ability to sponsor and or present two educational webinars to IACRN members in 2022
- Post-event attendee mailing list
- Link to sponsor website in ‘thank you for attending’ email to conference attendees

### PLATINUM.....\$5,000

- Four (4) full virtual conference registrations
- One (1) IACRN 2022 Membership
- Branded virtual conference sponsor booth
- Logo recognition on virtual conference platform
- Verbal recognition before plenary sessions at 2021 conference
- Verbal recognition prior to IACRN meet and greet event
- Logo on both the partners page and conference page of IACRN’s website linking to your website
- One (1) sponsored social media post pre-conference
- One (1) sponsored email blast to IACRN members within 6 months of the conference
- Ability to sponsor one (1) educational webinar to IACRN members in 2022
- Post-event attendee mailing list
- Link to sponsor website in ‘thank you for attending’ email to conference attendees

### GOLD..... \$3,000

- Three (3) full virtual conference registrations
- Branded virtual conference sponsor booth
- Logo recognition on virtual conference platform
- Verbal recognition before plenary sessions at 2021 conference
- Logo on both the partners page and conference page of IACRN’s website linking to your website
- One (1) sponsored social media post pre-conference
- One (1) sponsored email blast to IACRN members within 6 months of the conference
- Post-event attendee mailing list
- Recognition as partner for one (1) IACRN webinar in 2022
- Link to sponsor website in ‘thank you for attending’ email to conference attendees

### SILVER.....\$1,500

- Two (2) full virtual conference registrations
- Branded virtual conference sponsor booth
- Logo recognition on virtual conference platform
- Verbal recognition before plenary sessions
- Logo on both partners page and conference page of IACRN’s website
- Post attendee mailing list
- Link to sponsor website in ‘thank you for attending’ email to conference attendees



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13th  
Annual  
Conference

**BRONZ**.....\$500

- One (1) full virtual conference registration
- Branded virtual conference sponsor booth
- Logo recognition on virtual conference platform
- Verbal recognition before plenary sessions
- Logo on both the partners page and conference page of IACRN's website
- Logo recognition in 'thank you for attending' email to conference attendees

IACRN qualifies as a tax-exempt organization under Section 501 (c) 6 of the Internal Revenue Code. As such, your sponsorship is not deductible as a charitable contribution, but may be deductible as an ordinary and necessary business expense depending upon your individual tax circumstances — please consult your tax advisor.