

IACRN Membership, Marketing and Communication Committee 2020



Committee Mission

The MMC supports the mission and vision of IACRN through the management of internal and external communications, membership promotions, and marketing of the organization.



Enhancing clinical research quality and safety through specialized nursing practice.

Accomplishments

360 Active Members		
18 Countries		
3	Australia	4 Canada
7	China	1 India
1	Indonesia	1 Ireland
4	Japan	1 Kenya
1	New Zealand	1 Nigeria
1	Qatar	3 South Africa
1	Spain	1 Sweden
2	Taiwan	6 UK
321	USA	1 Zambia

Future Plans

- Promote membership & collaboration globally
- Secure sponsorships
- Develop on-line store

Members

Chair: Terry Jeffs-Georgetown University
Georgie Cusack-National Institutes of Health
Laura Baker, Board Liaison-Seattle Children's Hospital
Brian Beardslee-Dana Farber Cancer Institute
Traci Bell-Washington University School of Medicine
Doyle Bosque- MD Anderson Cancer Center
Melody Cayford-Massachusetts General Hospital DRC
Herna Joy Gonzalez-Torrance Memorial Medical Center
Gordon Hill-Glasgow Caledonian University
Allison Hyde-Memorial Sloan Kettering Cancer Center
Janet Moffat-MRN Medical Research Network
Catherine Ricciardi-MIT Clinical Research Center
Dixie Thompson-University of Utah CCTS and TIC
Claire Whitehouse-James Paget University Hospitals NHS Foundation Trust

Impact

Connect with us ~
#IACRN20 and **#IACRNLIVE**



1813 followers Twitter



1222 follow FB
 1158 "Likes" on FB



899 Members on LI

Get Involved

Committee Meetings via Zoom
 Second Tuesday
 of each month
 10am-11am EST
 Email: M. Terry Jeffs
jeffsm@georgetown.edu