Development/Corporate

1. Identify with Headquarters potential sponsors that might support IACRN
* Use Master Chart
* Find local representatives in Florida by Google, LinkedIn, CenterWatch
1. Write up why a company should sponsor IACRN
* Who’s the audience?
* What’s the make-up?
* How is IACRN’s existence important to their company?
* What’s IACRN role in patient safety and advocacy?
1. (W), (EP), (E)