



**IACRN 15th Anniversary Annual Conference**  
**October 16-18, 2023**  
**CYTO | PHL, Philadelphia, PA**  
**2023 Sponsor Prospectus**

The International Association of Clinical Research Nurses (IACRN) is the first international organization founded to meet the professional needs of Clinical Research Nurses (CRNs). The IACRN annual conference is an ideal environment for your organization to gain valuable access to Clinical Research Nurses who are thought leaders in the specialty practice of clinical research nursing. CRNs practice at hospitals, universities, clinics, in the community, industry, and in laboratories.

If your goal is to reach decision-makers and those who influence decisions, you will want to take advantage of this exceptional opportunity to engage with this community of clinical research nurses from across the globe. The theme for the 2023 conference is, "Advancements in Clinical Research Nursing: Building Practice Excellence."

### **Become an IACRN sponsor and you will:**

- Access approximately 200 conference attendees through IACRN conference communications and in person networking sessions.
- Highlight your organization with your logo on the IACRN 2023 Conference webpage, IACRN social media, and pre- and post-conference attendee emails.
- Connect with highly skilled and influential leaders in the specialty practice of clinical research nursing.

### **IACRN members are your target audience**

**They are clinical research nurse professionals who are:**

- Engaged in cutting-edge research, shaping the future of clinical care
- Knowledgeable of the most up-to-date issues and trends in the practice among state, federal, and institutional regulations related to research
- Spanning the global market of research, representing a variety of specialties, practice settings, and expertise in research
- Highly committed to data quality, fidelity to the research protocol, and safety
- Performing a vital role in the research team
- Implementing the scope and standards of practice for clinical research nurses

## IACRN 15<sup>th</sup> Annual Conference Sponsorship Opportunities

### **Philanthropic Package: \$15,000**

*This elite level provides the greatest degree of visibility throughout the entirety of 2024 as an Official Conference Sponsor.*

- Sponsor tabletop to include a table and two chairs
- Five (5) complimentary conference registrations
- Three (3) individual IACRN memberships for 2024 (to use or gift)
- Logo on attendee tote bag (exclusive to Philanthropic Sponsor)
- Conference tote insert for attendees (flyer or branded item provided by your organization)
- Premier conference lobby/exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Inclusion in IACRN 2023 conference attendee emails (pre-conference tips and post-conference thank you)
  - Logo on IACRN conference web page linking to your website through 2024
  - Logo on all IACRN *In the Loop* e-newsletters through 2024
  - Two (2) sponsored email blasts in 2024 to IACRN members
  - Prominent logo recognition on mobile conference app
- Post-event attendee mailing list
- Unlimited Career Center job posting through 2024

### **Platinum Package: \$10,000**

*Prominent sponsorship opportunity to highlight your organization or university.*

- Sponsor tabletop to include a table and two chairs
- Four (4) complimentary conference registrations
- Two (2) individual IACRN memberships for 2024 (to use or gift)
- Conference tote insert for attendees (flyer or branded item provided by your organization)
- Premier conference lobby/exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Inclusion in all IACRN 2023 conference attendee emails (pre-conference tips and post-conference thank you)
  - Logo on IACRN conference web page linking to your website through 2024
  - Logo on all IACRN *In the Loop* e-newsletters through 2024
  - One (1) sponsored email blast in 2024 to IACRN members
  - Logo recognition on mobile conference app
- Post-event attendee mailing list
- Unlimited Career Center job posting through 2024



## Gold Package: \$5,000

- Sponsor tabletop to include a table and two chairs
- Two (2) complimentary conference registrations
- One (1) individual IACRN membership for 2024 (to use or gift)
- Conference tote insert for attendees (flyer or branded item provided by your organization)
- Conference lobby/exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Inclusion in all IACRN 2023 conference attendee emails (pre-conference tips and post-conference thank you)
  - Logo on IACRN conference page linking to your company website through 2024
  - One (1) sponsored email blast in 2024 to IACRN members
- Post-event attendee mailing list
- Three (3) 30-day Career Center job postings in 2024

## Bronze Package: \$3,000

- Sponsor tabletop to include a table and two chairs
- One (1) complimentary conference registration
- One (1) individual IACRN membership for 2024 (to use or gift)
- Conference tote insert for attendees (flyer or branded item provided by your organization)
- Conference lobby/exhibit hall signage
- Verbal recognition before plenary sessions
- Digital marketing:
  - Logo in IACRN 2023 “thank you for attending” email to conference attendees
  - Logo on IACRN conference page linking to your company website through 2024
  - One sponsored email blast in 2024 to IACRN members
- Post-event attendee mailing list

## Conference Sponsor: \$2,500

- Sponsor tabletop to include a table and two chairs
- One (1) complimentary full conference registration
- Verbal recognition before plenary sessions
- Logo in IACRN 2023 “thank you for attending” email to conference attendees

## University Court: \$1,500 *Offered exclusively to universities*

- Same benefits as Conference Sponsor Level



IACRN sponsors and supporters will be integrated throughout the 15<sup>th</sup> Anniversary Conference. To help ensure maximum traffic for sponsor tables and networking, the tabletops will be located directly adjacent to IACRN meals and events. All material used at the sponsor table (tablecloth, signage, promotional materials) must be provided by the sponsor.

## Ready to become an IACRN Sponsor?

Please contact IACRN Associate Director Linda Alexander at [iacrn@iacrn.org](mailto:iacrn@iacrn.org) for more information, questions, and to lock in your sponsor package.

## Additional Sponsorship Opportunities

IACRN is also offering additional special event and a la carte sponsorship opportunities for other unique ways to engage with IACRN attendees. Please contact IACRN Associate Director Linda Alexander at [iacrn@iacrn.org](mailto:iacrn@iacrn.org) for more information, questions, and to secure these additional opportunities.

### IACRN 15<sup>th</sup> Annual Conference Special Event Sponsorships

*Sponsors of these specific IACRN Conference events will receive:*

- Recognition during the event being sponsored (verbal and/or signage)
- One (1) complimentary conference registration
- Verbal recognition before plenary sessions
- Logo in IACRN 2023 “thank you for attending” email to conference attendees
- Sponsors may provide branded napkins for attendees (provided by your organization) for the event being sponsored

<b>Coffee/Refreshment Break Sponsor</b> <ul style="list-style-type: none"> <li>○ Monday, Tuesday, and Wednesday</li> <li>○ Two (2) breaks per day – Six (6) total opportunities</li> <li>○ <i>Be the Exclusive IACRN Break Sponsor and get a break!</i></li> </ul>	\$2,500 per break <b>OR</b> \$13,000 for all 6
<b>Breakfast Sponsor</b> <ul style="list-style-type: none"> <li>○ Monday, Tuesday, and Wednesday - Three (3) opportunities</li> </ul>	\$4,000 per day
<b>Lunch Sponsor</b> <ul style="list-style-type: none"> <li>○ Monday, Tuesday, and Wednesday - Three (3) opportunities</li> </ul>	\$5,000 per day
<b>IACRN 15<sup>th</sup> Anniversary Reception Sponsor</b> <ul style="list-style-type: none"> <li>○ Two (2) sponsorships available for special 15<sup>th</sup> anniversary conference celebration reception on Monday, 10/16/23</li> </ul>	\$7,500
<b>Networking Reception Sponsor</b> <ul style="list-style-type: none"> <li>○ Two (2) sponsorships available for Tuesday Networking Reception</li> </ul>	\$7,500



## IACRN A la Carte Sponsorship Opportunities

*A la Carte sponsors will receive prominent recognition for their sponsored item below as well as:*

- One (1) complimentary conference registration
- Verbal recognition before plenary sessions
- Logo in IACRN 2023 “thank you for attending” email to conference attendees

<p><b>Conference Transportation Sponsor</b></p> <ul style="list-style-type: none"> <li>○ Monday, Tuesday, and Wednesday</li> <li>○ Three (3) opportunities</li> <li>○ Sponsor cling/decal included in prominent location on outside of official IACRN Conference transportation vehicles that will loop from the Sonesta Philadelphia Rittenhouse Square to the Cira Center</li> </ul>	\$5,000 per day
<p><b>Conference Mobile App</b></p> <ul style="list-style-type: none"> <li>○ Prominent logo/company recognition through conference app used before, during, and after conference by all attendees</li> </ul>	\$5,000
<p><b>Conference Lanyards</b></p> <ul style="list-style-type: none"> <li>○ Company logo on conference lanyard</li> <li>○ IACRN requests that IACRN logo/name also be included on lanyard</li> </ul>	\$2,000
<p><b>Photo Booth Sponsor</b></p> <ul style="list-style-type: none"> <li>○ Help celebrate the IACRN 15<sup>th</sup> Annual Conference by sponsoring this fun addition for attendees!</li> </ul>	\$2,500

## Additional Opportunities

<p><b>Conference Tote Insert</b></p> <ul style="list-style-type: none"> <li>○ Conference tote insert for attendees (flyer or branded item provided by your organization)</li> <li>○ Logo linking to company website on conference webpage</li> </ul>	\$500
<p><b>Logo on IACRN 2023 Conference Sponsorship webpage</b></p> <ul style="list-style-type: none"> <li>○ Logo linking to company website on conference webpage</li> </ul>	\$350